



About Diabetes.com.sg

RATE CARD 2009

Diabetes.com.sg was set up as a collaborative effort between patients, doctors and other healthcare providers, it aims to organize the available local information, provide a convenient source for Singapore diabetes news and events and locate the local resources available to Diabetics in Singapore.

Diabetes.com.sg is a one stop solution for all diabetic patients in Singapore.

Diabetes.com.sg offers a wide range of benefits for our members, including:

Diabetes News: Latest developments on diabetes.

Clinics Directory: Listings of diabetes specialist, eye specialists, orthopaedic specialist, urology specialist and general clinics in Singapore.

Downloads: Free downloads of recipes, charts and articles catered for diabetics.

Blogs: Daily contribution to our blog written by diabetic patients and our own editorial team.

Membership Highlights

- Average Monthly Page Views of 4,000 in Singapore.
- Average Monthly Unique Visitor of 900 in Singapore.
- Links to 21 specialist clinics and diabetes related services.

	Location	Duration	Estimated Impressions	Cost
Banner Advertising				
Leaderboard (728X90)	Home Page	4 Weeks	4,000	\$500
Leaderboard (728X90)	Run-Of-Site	4 Weeks	3,000	\$350
Front Premium (250X250)	Run-Of-Site	4 weeks	3,000	\$250

Terms & Conditions

- All booking must be in blocks of 4 weeks.
- Bookings must be made at least 2 weeks in advance and are subjected to spot availability.
- Final creative must be submitted 5 working days prior to launch of campaign. Late submission will delay the campaign.

Screen Shot

Leaderboard

Front Premium



The screenshot shows the diabetes.com.sg website. At the top, there is a navigation bar with links for HOME, MEDICATIONS, NEWS, MEDIC, SERVICES, COMMUNITIES, LOGIN, and CONTACT. Below the navigation bar is a banner with the text "DIABETES CAN BE CONQUERED FIND OUT HOW." The main content area is divided into three columns: "LATEST UPDATES (last 500)", "HIGHLIGHTS FROM THE TEAM", and "FEATURED PRODUCTS". The "LATEST UPDATES" column contains several article snippets with dates and titles. The "HIGHLIGHTS FROM THE TEAM" column features a quote from a team member. The "FEATURED PRODUCTS" column includes a "WARNING: ONLY FOR DIABETIC" banner for a "FREE BLOOD GLUCOSE METER" and a list of "USEFUL LINKS".

Contact Information

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